SIMONA

A shamelessly bold typeface with a hurricane rhythm

by **JAVIER QUINTANA GODOY**
www.quintana-font.cl
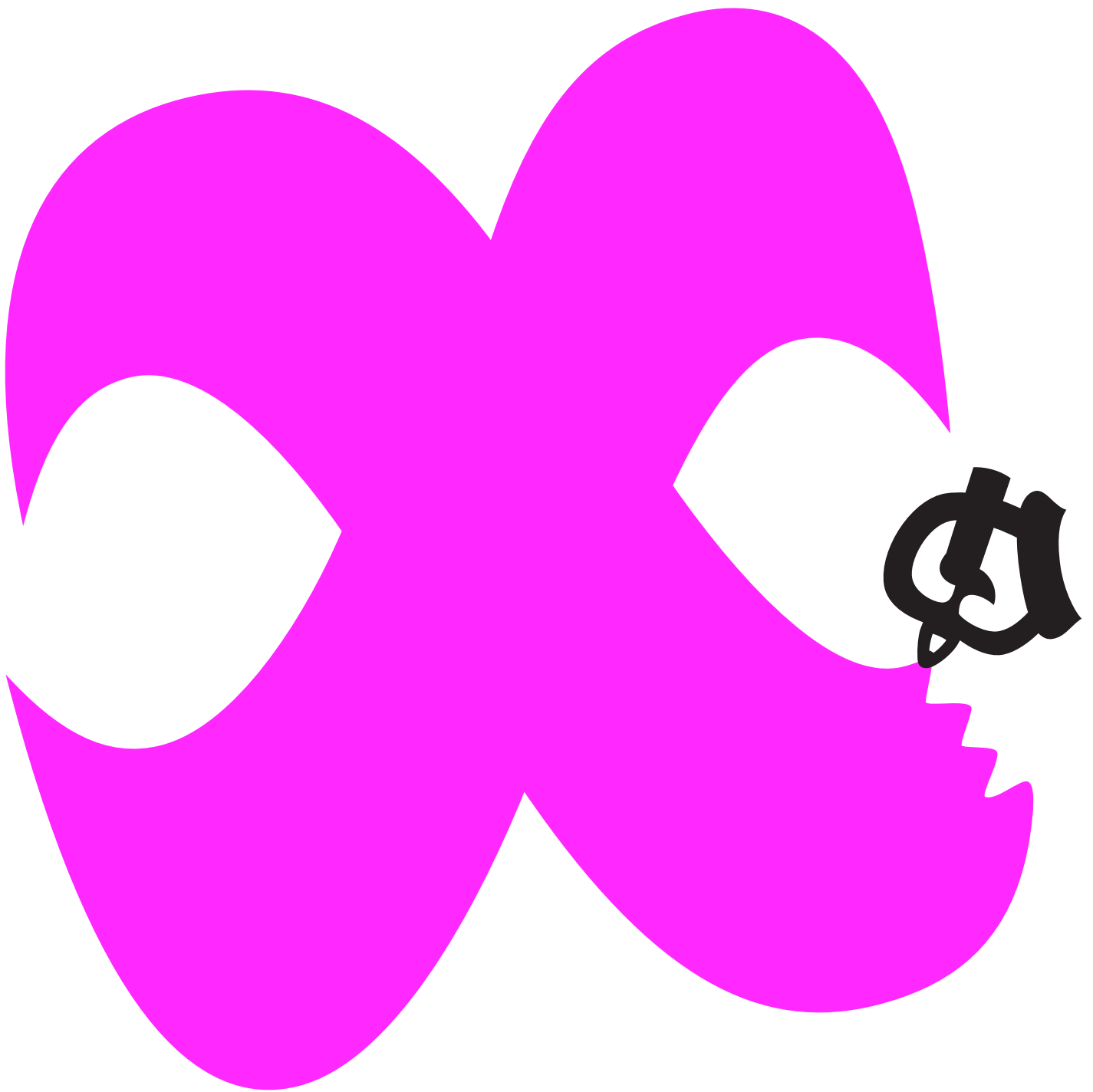
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Simona is a typeface as bold as black, designed for carefree headlines and playful highlights, always in large sizes and short sentences. Simona's main idea is to achieve a very black cursive and reverse-cursive typeface, which works all mixed in one-style font. So, we put together letters that go back and forward making a 'hurricane rhythm' bringing fresh air to big sizes typesetting.

In addition to stylistic alternatives, we designed a cap swashes set to complement the expressive performance in headlines, and we added a brief set of icons to play with.

Simona's bold letterforms show our love of playing with letters, so we hope you'll have the same playful spirit when you use it.

QUINTANA FONT

Quintana-Font Foundry

www.quintana-font.cl
hola@quintana-font.cl
@quintana_font

BACKGAMMON

Mafalda ✦✦✦ ✦

Cuerda Y Espada

♣ ALICE

Jan Švankmajer ✳

Life 👽n Mars?

GRIMES

Humano se nace (1991)

Rummikub

Stop-motion ☝

KALANDRAKA

Studio Ghibli♥

Studio d'animation japonais

Nausicaä
del Valle del Viento

@Hayao.Miyazaki

My Neighbor
TOTORO

Ponyo & Sōsuke

Księżniczheka Mononoke

Yubaba

EL VIAJE DE CHIHIRO

todo lo que puede
tener dentro un
lápiz?»

'Some day, we will
all die, Snoopy.
True, but on all
the other days,
we will not.'
☞ CHARLES M. SCHULZ

«¡Que puedas
hacerlo no
significa que
debas hacerlo!»
☞ PAPELUCHO

"I do not wish any
reward but to
know I have done
the right thing"
☞ TOM SAWYER ☜

«Nadie amasa
una fortuna
sin hacer harina
a otros» ☞ MAFALDA

"By believing in

O Leãozinho ☀

The Golden Apples of the Sun

PIXIES

Smashing Pumpkins

➚ La Pâtisserie

LOVE & MUSIC

Bird Dream of the Olympus Mons

Los Besos

♫ La cascada de tu pelo enredado ♪♪

Oscar Wilde

The Nightingale & the Rose

Las Polillas

A B C D E
F G H I J
K L M N N
O P Q R
S T U V
W X Y Z

Simona upper case

A B C D E & F F G
H I I J K L L M M
N O O P Q Q R S
T U V W X Y Z

Simona lower case

a a b c d e f f
g g h i j j k l l
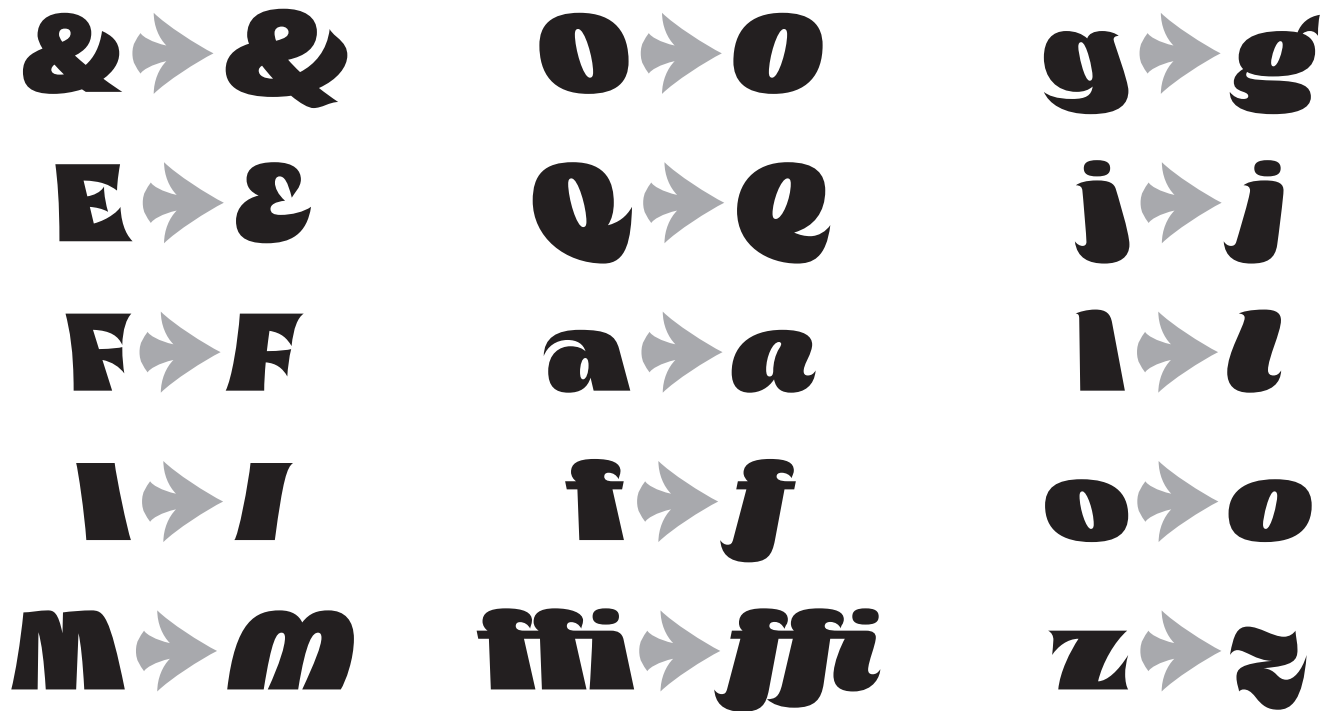m n o o p q r s
t u v w x y z z

Simona figures

0 1 2 3 4 5 6 7 8 9

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OpenType features

Simona comes with some alternative glyphs, the main idea is to switch between a back-cursive to cursive forms, so you have to choose the best combination of letterforms, and even mix the alternatives for an optimal visual rhythm of the words. We set all alternate forms in Stylistic set 01, named *'Reverse winded letters'*.

ALL ALTERNATIVE GLYPHS

& → &   o → o   g → g

E → E   Q → Q   j → j

F → F   a → a   l → l

I → I   f → f   o → o

M → M   ffi → ffi   z → z

CAP SWASHES

Anahí, Bárbara, Constanza, Daniela, Eloísa, Florencia, Gabriela, Helena, Iris, Juana, Kim, Laura, Mónica, Natalia, Olga, Pamela, Cuetzalli, Rosario, Simona, Teresa, Úrsula, Valeria, Wendy, Ximena, Yolanda, Zulema.

ABOUT THE DESIGNER
Javier Quintana Godoy
Typographer and Type designer born in Punta Arenas. His work focuses on type design, editorial and logo design. Founder and director of Quintana-Font Foundry. Since 2012 he is Professor of the Diploma in Typography at P. Universidad Católica de Chile and Professor of Typography and Editorial Design Workshops at UNIACC (since 2023). Winner of the Amster-Coré prize for co-designing the book *"Por la güeya del Matadero"*. He has designed the following typefaces: *Atalanta, Berenjena, Cordillera, Lira Sans, Loica Sans, Latinx Text* (commissioned by MALBA), *Pregunta* (commissioned by MilM2) *Mazúrquica, Modérnica,* and *Violeta.* He has co-published three volumes of *"Cosas que se pueden hacer en este mundo"* (Things that can be done in this world) and developed pictogram design projects such as *Vivaceta* and *Mazúrquica Picto.*